

Cecelia Dongarra

Product | UI/UX Designer

Portfolio: cecedongarra.com

LinkedIn [/ceceliadongarra](https://www.linkedin.com/company/cecedongarra)

cecedongarra.design@gmail.com

Product Designer specializing in intuitive digital experiences for web and mobile. Experienced in designing end-to-end digital products, from user research and wireframes to high-fidelity interfaces, design systems, and developer handoff. I utilize AI to accelerate ideation and prototyping, ensuring that every design decision is grounded in usability, accessibility, and thoughtful craftsmanship.

EXPERIENCE

PlayoffBlitz, [Product, UI & UX Designer](#) / Remote

Jan 2025 - Jan 2026

- Designed end-to-end UX and UI for a fantasy football web platform and mobile app, creating intuitive experiences for lineup management, player research, and league standings.
- Leveraged Figma Make to accelerate ideation and interactive prototyping while refining all final interactions and visual design manually.
- Built reusable design systems and responsive UI components to enhance consistency, scalability, and developer handoff.
- Collaborated directly with clients and developers using Azure DevOps to document specifications and support implementation.

ByEverline, [Founder & Product Designer](#) / Remote

2025 - Present

- Designed mobile-first wedding website templates and custom sites as reusable design systems, enabling non-designers to personalize polished, on-brand results.
- Achieved Etsy Star Seller status with 100+ sales and consistent 5-star reviews, recognized for design quality, clarity, and ease of use.
- Own the end-to-end product design process, including user research, UI design, branding, iteration, and continuous improvements driven by customer feedback and sales data.

JAUNT Accessories, [Digital Media Content Intern](#) / Remote · New York

2023 - 2024

- Developed a reusable content template systems maintaining consistent visual language across daily social, email, and storefront channels.
- Designed weekly email campaigns in Mailchimp and refreshed brand profile logo for cohesive identity.
- Managed Shopify product uploads and enhanced listing discoverability and clarity through SEO research.

EDUCATION

Penn State University

[B.A., Digital Multimedia Design](#)

2026 | 3.90 GPA

SKILLS

Core Skills

Product Design · UX Design · UI Design
· User Research · Wireframing ·
Prototyping · Design Systems ·
Responsive Design · Information
Architecture · Interaction Design

Specialties

End-to-End Product Design · Mobile &
Responsive Design · Design Systems ·
AI-Assisted Design · Data-Heavy
Interface Design · E-commerce

AI Workflow

Figma Make · Claude · Chat GPT ·
Prompt Engineering · AI-Assisted
Design

Tools

Figma · FigJam · Adobe Illustrator ·
Adobe Photoshop · Azure DevOps ·
Shopify · Mailchimp · Canva

Methods

Design Thinking · User Interviews ·
Usability Testing · Journey Mapping ·
Information Architecture ·
Accessibility

ALSO

Painting and fine art continue to
strengthen my creativity, visual
thinking, and attention to detail.